

PERSONAL DATA & PRIVACY POLICY

Komtar JBCC (KJBCC) in compliance with the requirements of the Personal Data Protection Act 2010 ("the Act") has formulated this Personal Data & Privacy Policy for the protection of the personal data and privacy of individuals and for the use of personal data collected in accordance with the statutory framework. In this Personal Data & Privacy Policy, "Personal Data" shall have the meaning assigned to it in the Act. KJBCC reserves the right to make changes to this Personal Data & Privacy Policy from time to time as it deems necessary and you are advised to check the said policy on a regular basis to keep yourself apprised of such changes.

Description of Personal Data Collected

KJBCC may collect any of your Personal Data including your name, gender, age, date of birth, nationality, identity card / MyKad number, contact details (including residential address and telephone number, office address and telephone number, email address and mobile number), occupation and income range, employer's name and contact details, preferences, interests, marital status, spouse's name and/or other information relevant to the purposes listed below.

Purposes for KJBCC Collects Personal Data

By providing through any means any of your Personal Data as aforesaid to KJBCC, you agree that KJBCC shall collect, retain and use the Personal Data for the following purposes:

- Notification of alerts, special offers, new services and products, updates and promotions of Tenants in Komtar JBCC ("KJBCC").
- Conducting surveys and research on the spending patterns of consumers for the purpose of developing new products and services, and/or other related surveys/researches.
- Communication of any information regarding the products and services in KJBCC.
- Providing you with any services under any KJBCC business.
- Processing your application under any KJBCC programme.
- Marketing of goods and services and sending any advertising and/or promotional material to you.
- Making such disclosures as are required for any of the above purposes or by law or where KJBCC considers that such use or disclosure is necessary to respond to any claims or legal process, or where KJBCC suspects any form of fraud or unlawful activity.

By providing your Personal Data to KJBCC you also agree that KJBCC may disclose and transfer (whether within Malaysia or abroad) to KJBCC agents, contractors, partners, advertisers, network operators, associated companies, any relevant financial institution, any other persons subject to a duty of confidentiality to KJBCC, any company with its group, any referee whose details are provided by you and any of KJBCC actual or proposed assignees or transferees of KJBCC rights with respect to you to use, disclose, hold, process, retain or transfer such Personal Data for the aforesaid purposes for and on behalf of KJBCC. KJBCC may also use your Personal Data to send to you promotional information about other third parties which KJBCC thinks you may find appealing. If you do not want to receive such information or you do not want KJBCC to disclose, transfer or use your Personal Data for any of the purposes aforesaid, you may contact KJBCC in writing at the address stated below. In the event insufficient Personal Data is supplied or KJBCC finds the Personal Data supplied is unsatisfactory, KJBCC reserves the right to reject your application or request for any of the purposes for which the Personal Data is collected.

KJBCC will retain any Personal Data you supply for as long as it is necessary for the fulfilment of the aforesaid purposes or to satisfy legal or regulatory requirements or to protect KJBCC interests.

Safety of Personal Data

KJBCC will take all reasonable efforts and practical steps to ensure that the Personal Data collected is protected against any loss, misuse, modification, unauthorized or accidental access or disclosure, alteration or destruction.

Confidentiality

KJBCC will keep the Personal Data collected confidential in accordance with this Personal Data & Privacy Policy and the Act or applicable law for the time being in force. KJBCC does not sell, rent or lease Personal Data collected and will disclose Personal Data to third parties only to the extent stated in this Personal Data & Privacy Policy and allowed under the laws for the time being in force relating to the collection and use of such Personal Data.

Access to and Correction of Personal Data

You may by giving 21 days' notice in writing to KJBCC at the address stated below obtain a printed copy of your Personal Data from KJBCC office upon payment of the prescribed fee of RM50 provided always that KJBCC reserves the right to refuse such data request in the circumstances specified in section 32 of the Act. You may at any time by written notice to KJBCC request for the correction of any Personal Data that is inaccurate, incomplete, misleading or not up-to-date provided always that KJBCC reserves the right to refuse such correction request in the circumstances specified in section 36 of the Act. Any inquiries or complaints in respect of the Personal Data shall be made in writing and sent to KJBCC at the address stated below.

Communications

Any notice or communication to KJBCC must be delivered in writing to:

Level 5, Menara KOMTAR, Johor Bahru City Centre,
80000 Johor Bahru, Johor.